

Sponsor the first face-to-face social event of 2021!

September 30, 2021



Quebec Golf 2021 Sponsorship Opportunities





DATE:

September 30, 2021

LOCATION:

Club de Golf Summerlea
1000 Route de Lotbinière
Vaudreuil-Dorion, Québec J7V 0H5
www.summerlea.com

SCHEDULE:

9:00 a.m.

The CANASA team is waiting for you!

10 a.m. – 12:30 pm

First golf departure. Tee times are every 8 minutes from hole #1. Therefore, foursome members are asked to arrive 30 minutes before tee time

IMPORTANT:

Due to COVID and the preventive measures in place, please note the following

- no locker rooms available at the golf club
- no dinners or meetings at the club bar
- the maximum number of people at an outdoor location is 20

Hello!

The Regional Council of the Canadian Security Association, Quebec Chapter (CANASA) is pleased to invite you to actively participate in the September 30th golf tournament.

Our decision to hold the golf tournament is based on favourable conditions and facts such as the high rate of vaccination, the lifting of several restrictions by the public health, the positive result of the survey of golfers and suppliers all in favour of participating.

While respecting the preventive measures against COVID, we are counting on your sponsorship to hold a tournament that lives up to the expectations of the golfers who are looking forward to the event.

We look forward to seeing you again and welcoming you to this tournament, which despite the health restrictions, will allow us to welcome you with open arms.

On behalf of the Quebec Section Regional Council, I hope that many of you will participate.

Chantal Bélanger
President
Regional Council of CANASA – Québec



Sponsorship Opportunities

Hole Sponsorship

For all the details see page 4

Coffee Sponsorship

For all the details see page 5

BBQ and “Beer” Sponsorship

For all the details see page 6

Goodie Bag Sponsorship

For all the details see page 7

REGISTRATION DETAILS

For registration details and deadlines see page 8

SPONSORSHIP RULES AND REGULATIONS

See details on page 9

IMPORTANT

The marketing plan to promote the sponsors and to thank them will be handled differently this year, while ensuring maximum visibility for all sponsors. As a result there will be no individual sponsor signage on the tournament site. Therefore, the marketing plan includes, among other things:

- The sponsor’s logo will be included in all promotional materials, including the CANASA website and email communications.
- The hole sponsor (sponsorship #1) will receive a coupon for free lunch for volunteers or employees of the designated hole (maximum 2 coupons).
- A communiqué with the sponsors’ logos will be given to all golfers.
- Each sponsor can bring their banner which will be put at the registration table of the tournament. They will be responsible for bringing it before 10 a.m. and will have to pick it up before the end of the tournament.



Hole Sponsorship

Member - \$500 (plus taxes)

Non-Member - \$650 (plus taxes)

If you would like choose this sponsorship, please complete the Sponsorship Form on Page 10.

Exclusive to 18 sponsors.

(including food for up to 2 people and a cart)

At the designated hole:

- Sponsor will have the opportunity to showcase their product or business in any way including the distribution of literature, promotional items, food, provide a service (i.e. refreshment station) and additional signage including banners (venue permitting)
- Sponsor has the choice to run contests, games or a special activity on their hole
- To avoid crowds, the awarding of a prize in connection with a contest on the hole is not permitted. If you hold a contest, the winner must receive the prize at the sponsor's hole.
- Sponsor's logo will also be included in all promotional material including the CANASA website and email communications



Coffee Sponsorship

Member - \$600 (plus taxes)

Non-Member - \$750 (plus taxes)

If you would like choose this sponsorship, please complete the Sponsorship Form on Page 10..

Exclusive to 2 sponsors.

- Coffee and muffin will be offered while welcoming guests at the tournament registration desk. Your sponsorship will be included in the sponsorship plan described on page 3. The sponsor can bring either a banner OR the company brochure which will be displayed near the coffee shop.



BBQ and “Beer” Sponsorship

Member - \$1,000 (plus taxes)

Non-Member - \$1,250 (plus taxes)

If you would like choose this sponsorship, please complete the Sponsorship Form on Page 10.

Exclusive to 2 sponsors.

Alcohol Policy In accordance with Section 2 of Policy 021, “Alcohol Use Policy for Regional Councils of the Canadian Security Association” acceptable use for sponsorship includes:

A: Sponsorship of a lunch or dinner where alcohol is served in a controlled manner with meal service.

B: Hole sponsorships at a golf tournament where the sponsor chooses to distribute beverages, food and/or promotional materials while at their designated sponsored hole. Golf course rules regarding the distribution of alcohol must be followed.



Goodie Bag Sponsorship (given to each golfer)

Member - \$400 (plus taxes)

Non-Member - \$550 (plus taxes)

If you would like choose this sponsorship, please complete the Sponsorship Form on Page 10.

Exclusive to 1 sponsor.

- A goodie bag will be given to each person when they register for the golf tournament. The sponsor can bring either a banner OR a company brochure to be placed next to the goodie bags.



Registration Information

**For more information,
please contact:**

Danielle Paquin
Director Government
Affairs- Québec
Cell : 514-884-3343
Toll free: 1-800-538-9919 Ext. 226
Email : dpaquin@canasa.org

- Sponsorships are received through the end of the day on August 30, 2021.
- All payments must be made prior to the event.
- See other applicable conditions in the Rules and Regulations on next page.



Golf Sponsorship Rules and Regulations

1. Alcohol

As per Section 2, Policy 021, "Alcohol Use Policy for Regional Councils of the Canadian Security Association" acceptable sponsorship usage includes:

A: Lunch or Dinner Sponsorship in which alcohol is provided in a controlled manner along with a meal service.

B: Hole Sponsorships at a golf tournament where the Sponsor chooses to distribute beverages, food, and/or promotional materials while situated at their assigned, sponsored hole. Golf course rules regarding distribution of alcohol must be adhered to.

2. Endorsement

Display of any promotional banners or items are exclusive to Sponsors and placement must be prearranged with the CANASA staff three weeks prior to the golf tournament. Anyone that place signage, banners, motor vehicles and/or any other promotional item in areas not specified or permitted, will be asked to remove all items. CANASA reserves the right to arrange or remove items.

3. Payment Terms

All Sponsorships must be paid in full with submission of contract.

4. Cancellations & Refunds

Sponsors will receive a partial refund (75 per cent) if they are cancelled more than 30 days out. Sponsorships cancelled less than 30 days from the event date will not be refunded.

5. Sponsored Hole Requirements

Table, chairs will be provided at each sponsored hole, if available at the venue, but cannot be guaranteed

7. Sponsorship Exclusivity

Once a Sponsor has committed to an exclusive sponsorship opportunity, it is the agreement that the Sponsor holds exclusivity of all benefits. Any Sponsors that interfere by using promotional material, giveaways, signage, etc., will be asked to remove any collateral. Sponsors are asked to be respectful and mindful of all fellow Sponsors. CANASA reserves the right to arrange or remove items.



Select Your Sponsorship*

(Deadline August 30, 2021)

Sponsorship Description	Member Price (plus taxes)	Non-member Price (plus taxes)
<input type="checkbox"/> Golf Hole Sponsorship (maximum 18 sponsors)	\$500	\$650
<input type="checkbox"/> Coffee Sponsorship (maximum 2 sponsors)	\$600	\$750
<input type="checkbox"/> BBQ and "Beer" Sponsorship (maximum 2 sponsors)	\$1,000	\$1,250
<input type="checkbox"/> Goodie Bag Sponsorship (maximum 1 sponsor)	\$400	\$550

Member Non-Member

Name _____

Company Name _____

Telephone _____ Email _____

*An invoice will be issued.

**THIS FORM IS INTERACTIVE. PLEASE COMPLETE AND EMAIL TO [DPAQUIN@CANASA.ORG](mailto:dpaquin@canasa.org)
DONT FORGET TO SAVE THE FORM PRIOR TO SENDING.**