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CANADIAN SECURITY ASSOCIATION  
201-50 ACADIA AVE  
MARKHAM ON L3R 9Z9

## Make a difference. Get involved.

Established in 1977, the Canadian Security Association (CANASA) is a national not-for-profit organization dedicated to advancing the electronic security industry in Canada. We promote and protect the best interests of our members and the safety of Canadians through industry education, advocacy, and leadership.



**CANASA**

Canadian Security Association  
L'Association canadienne de la sécurité

Canadian Security Association  
50 Acadia Avenue, Suite 201  
Markham, Ontario L3R 0B3  
Telephone: (905) 513-0622  
Toll-free in Canada: 1 (800) 538-9919  
Email: [volunteer@canasa.org](mailto:volunteer@canasa.org)  
[www.canasa.org](http://www.canasa.org)

Canadian Security Association

## Volunteer with CANASA



## Volunteering with CANASA

Getting involved as a volunteer with the Canadian Security Association (CANASA) can be one of the most rewarding and valuable ways you can make a difference. Donating your time and talent not only helps to build a stronger security industry and safer communities, but it can also provide you with many personal and professional benefits.

### Did you know giving back is good for business?

Employer-supported volunteerism has many positive benefits for both employees and their employers. Volunteerism can:

- create new opportunities for employee skill development;
- positively impact employees' health and well-being, including decreasing stress;
- enable employees to build relationships within the workplace and the community;
- increase employee engagement and job satisfaction; and
- aid in attracting and retaining new talent.

## Volunteerism creates positive change

The benefits of volunteering impact all involved: volunteers gain both personally and professionally, businesses become better places to work, and communities become more connected. Volunteering can also help build a better future for our industry. There are many ways volunteerism can have a positive impact.

## Benefits to the industry

Volunteer participation is crucial in affecting change in the security industry. Some of the many ways volunteer support positively impacts our industry include:

- Enabling new opportunities for mentoring and encouraging students to enter the industry
- Facilitating knowledge exchange and information sharing
- Providing a voice and guidance for the industry and your peers
- Impacting advocacy efforts and the decisions being made by legislators on security issues
- Providing input on industry education and standards setting
- Creating connections within the community and promoting the industry

## Benefits to you

Volunteers reap many rewards both personal and professional. Getting involved can help you:

- Build credibility in the security industry
- Gain health benefits
- Access leadership roles and be seen as an industry leader
- Connect with peers/make new contacts
- Learn about new job opportunities
- Promote and develop your skills
- Get to know your community
- Increase your business network
- Relieve stress
- Develop your personal brand
- Have fun!

## Getting involved

Volunteer participation is a vital part of CANASA's success and the growth and development of the security industry. There are many ways you can get involved and make an impact. Whether you are looking to develop a specific skill or connect with new industry contacts, CANASA has numerous volunteer opportunities to suit a wide variety of interests and skill sets.

Both short- and long-term opportunities are available at the local, regional and national levels. You can even volunteer as a speaker on a one-time basis.

*"As a long-term volunteer with CANASA for more than 15 years, I have seen first-hand what a difference it makes when members get involved. CANASA members are in a unique position to address security issues that not only affect citizens and the safety of the general public, but also the future of our industry. We have the experience, expertise, and passion to create positive change."*

*Don Budden*

*ADT Security Services Canada, Inc.*

*Past President, CANASA National Board*

## Volunteer expression of interest

Name: \_\_\_\_\_

City: \_\_\_\_\_

Province: \_\_\_\_\_

Email: \_\_\_\_\_

Telephone: \_\_\_\_\_

## Areas of interest

Please select the areas of interest that you are willing to serve in a volunteer capacity with the Canadian Security Association. This information will help us to match you to areas that you will enjoy:

- ☐ Education/Training (subject matter expert, instructor)
- ☐ Government Relations
- ☐ Events/Member Meetings/Golf
- ☐ Journalism (blog, newsletter)
- ☐ Governance
- ☐ Financial Management and Control (budgeting, accounting)
- ☐ Public Speaking
- ☐ Public and Media Relations
- ☐ Trade Shows
- ☐ Policy/By-law Review and Creation
- ☐ Monitoring Station Issues
- ☐ Membership (growth, retention)
- ☐ Industry Self-regulation
- ☐ Other (please indicate)

## Volunteer opportunities

I am interested in participating in the following capacity:

- ☐ Local/Regional Committee  
(6-10 conference calls per year, local issues)
- ☐ National Committee  
(6-10 conference calls per year, national issues)
- ☐ Local/Regional Council  
(6-10 meetings per year, local involvement only)
- ☐ National Board  
(4 meetings per year, greater responsibility)