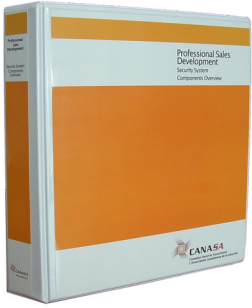




Professional Sales Development Program Order Form



Program 1: Basic Selling Skills

- The salesperson's responsibilities. A look at what the job of a security salesperson should be.
- Know your prospect. Details pertaining to prospect and client are outlined.
- The sales call. Information and hints on getting the job done.
- How not to lose your clients. Retention of your existing client base is the foundation for success.
- Analyzing the call. A way to improve your performance.

Program 2: Security Systems Components Overview

- Door/window contacts. How to use them.
- Motion detectors. Passive infrared, microwave and beams.
- Glassbreak detectors. Acoustic and shock detection.
- Control panels. Control devices, operations and field wiring.
- Communication. Digital communication, telephone interface and other monitoring methods.



PAYMENT MUST ACCOMPANY ORDER FORM

Name (First/Last): _____ Title: _____

Company: _____ My company is a CANASA member: Yes No

Address: _____

City: _____ Province: _____ Postal Code: _____

Phone: _____ Fax: _____ E-mail: _____

Basic Selling Skills Quantity: _____ @ \$99.00 Member Quantity: _____ @\$198.00 Non-Member

Security Systems Components Overview Quantity: _____ @ \$99.00 Member Quantity: _____ @\$198.00 Non-Member

Subtotal: = \$ _____
 GST #R121787402 Plus GST (5%) = \$ _____
 (Quebec Only) Plus QST (7.5%) = \$ _____
 (Atlantic Only except PEI) plus HST (14%) = \$ _____
 Plus shipping & handling = **\$20.00**
Total Amount Due: = \$ _____

PAYMENT METHOD

Cheque payable to CANASA VISA MasterCard AMEX

Account Number _____ Expiry _____

Signature _____

Complete this form and return with payment to:
CANASA, 610 Alden Road, Suite 100, Markham, ON L3R 9Z1
Telephone toll free in Canada: 1.800.538.9919 or 905.513.0622

Fax completed form to: 905.513.0624